

work external advisor tasks consulting company communication consultant operations business audit coaching firm clients information assistance projects organization job implementation efficiency knowhow advice corporate goals performance management improvement planning processes solutions expertise analysis strategy client consult support service



Our Mission

To be the consultant of choice across all sectors of the industry based on our can-do attitude and end-to-end service delivery capability.

Samuel Lehain - Managing Director



About Us

Pure Logic Project Development Consultants has been established within the Middle East since 2007 and has placed itself as a boutique provider of project and cost management services for clients that demand the highest level of service. We have offices in Dubai and Abu Dhabi to service our regional clients and regularly work outside the region with projects in Saudi Arabia, North Africa and Europe.

Samuel Lehain, the founder and Managing Director of Pure Logic has an international reputation as a construction industry leader. Samuel has worked across the UK, New Zealand and Australia before establishing Pure Logic within the Middle East region.

PROJECT MANAGEMENT

At Pure Logic we define project management differently to other consultants. Our project management system is designed to be delivery focused and streamlined. We don't believe in administrative-heavy systems and procedures and adapt to each individual client's needs. In summary we are a group of specialist project delivery experts with years of industry experience delivering projects of all sizes in differing sectors. Logic consultants start by listening and understanding the client's requirements and then target the immediate deliverables in a straight-talking, no-nonsense approach.

COST MANAGEMENT

Pure Logic provides impartial, specialist advice on how to manage the diverse cost elements of construction projects from inception to completion. We can undertake this on a lump sum basis but will work on a monthly, weekly, daily and even hourly rate to assist clients in all aspect of cost control.

Services include:

- Bills of Quantities and cost management
- Variation, claim and change management
- Strategic advice and gap analysis
- Procurement and contractual advice

DEVELOPMENT MANAGEMENT

Our core strength is our ability to provide strategic development advice for clients internationally. Pure Logic has created a development structure that is streamlined and high level, allowing senior professionals within our organization to mobilize quickly and offer the highest level of sector experience available. We have assisted governments with their strategic delivery plans as well as organisations looking for the best solution for their long term asset delivery.

DESIGN MANAGEMENT

Put simply, our design management team provides expert advice in managing the design process on behalf of our clients. Several key objectives of our design management team focus on ensuring design deliverables are met, that the design process is fluid and in line with client and budgetary expectations. Ensuring proper consideration has been given to design and materials options as well as advice on local authority issues all form part of this bespoke service.



BUILDING SURVEYING

Our Building Consultancy offers a fast and affordable service for individual clients and companies seeking expert advice relating to their properties. Whether you are an individual, Facilities or Strata Company seeking advice, our expatriate staff trained in the UK, Australia and Europe are here to help.

- Progress Inspections
- Defect Inspections
- Pre-purchase Inspection
- Property Area Checks
- Dilapidation Reports
- Tenancy Co-ordination
- Handover Services
- As-Built Surveying Teams and Engineers

PROPERTY MANAGEMENT AND MAINTENANCE

STRATEGIC

- Owners Association advice
- Owners Association Management
- FM Strategy and Framework
- Life cycle assessment and costing
- Sustainability
- Energy management analysis and systems

OPERATIONAL

- Advisory
- Facilities condition assessment
- Facilities condition costing
- Risk analysis
- Assist in property valuation and profiling

BILLING SERVICES

Logic Billing Services is unique to the UAE. We have developed a bespoke billing system to assist developers that have been unable to acquire direct billing services from central cooled energy providers. Our service takes the administration and cost away from the developer, ensuring timely collection of utility charges with accurate accounting and reporting. This service can be paid through an administration charge to the resident or through the owners association, a truly unique service that has been welcomed by all parties. We also assist developers and owners associations in billing owners for the yearly service charges. Our tried and tested methods have resulted in timely collections and allocation of funds.

OUR SECTOR EXPERIENCE IS DIVERSE AND INCLUDES

- Residential
- Health
- Education
- Airports
- Infrastructure
- Hospitality
- Retail
- Commercial
- Government
- Petroleum and Gas
- Facilities Management
- Military



INFRASTRUCTURE

Pure Logic offers clients access to specialist knowledge that helps to deliver infrastructure at every stage of the project lifecycle, from concept to finished construction and maintenance.

We work with our clients to identify project feasibility, develop funding options and structures, assess social, environmental and economic impacts, resolve technical challenges and manage the project through to delivery.

Our expertise, combined with our clients vision is a formulae for success. We can assist in the following areas:

- Roads and rail
- Utility provision and planning
- Alternative energy solutions
- Bridges

RESIDENTIAL

We have successfully delivered a full range of residential projects ranging from hotel apartments, villas and townhouses to high rise luxury towers. Our team of consultants have become experts in advising clients on residential developments in difficult economic times, often value-engineering projects to assist in refinancing as part of an overall development strategy.

EDUCATION AND HEALTH

Pure Logic has extensive experience in many sub-sectors within the Education and Health industry sectors, including;

- Schools
- Colleges and Universities
- Schools Refurbishment
- Colleges and Universities Refurbishment
- Hospitals
- Primary Healthcare
- Care Homes
- Research Facilities and Laboratories

Pure Logic has an experienced team that understands the customer and end users. We can assist at all stages of the project from managing the design, ensuring client and end user satisfaction, to facilitating an effective handover procedure to ensure a timely handover.

Having worked with some of the industry leaders in this sector, we are in a position to offer clients the highest level of service internationally.

GOVERNMENT

Pure Logic works with governments at all levels – international, national, state or province and local.

We offer high-level advice on policy, planning, implementation and measurement across every portfolio and every level of government. Governments can depend on our team to be experts in their field and we have provided strategic development teams at short notice to remote locations.

AIRPORTS

Airports are truly a unique project type, and to add value to an airport project the team must have relevant delivery experience. The Pure Logic team has worked on airports in four countries and has specialist knowledge in the field. We understand the various stakeholder requirements from customer service to baggage handling and have assisted in developing complex briefs into workable solutions. Our experience of the specialist design solutions and subcontractor packages is another reason why Pure Logic should be the consultant of choice for any new airport project.

We have staff that can mobilise into existing teams quickly and effectively. Our full range of services are available offering clients a truly turnkey consulting solution.



Recent Projects

Below is a brief selection of some of our recent engagements within the UAE, Middle East and Europe:

- Providing Construction Consultants to the General Aviation Project; Saudi Arabia
- Asset Management advice to the British Government and numerous investment funds
- Commercial Management, Abu Dhabi Financial Centre
- Handover services for projects in Business Bay, Dubai
- Design reviews and master planning advice, Abu Dhabi
- Project Management services for numerous residential towers and villas in Jumeirah Village, Dubai
- Valuation and cost advice for estate managers, Dubai
- Individual villa construction Palm Jumeirah, Dubai
- Value engineering advice for leading UAE developer



PEOPLE

Our business is our people and our people make our business. Our philosophy is to engage with the very best, driven and energetic professionals. Pure Logic has sourced some industry leaders and we have now placed these talented individuals on projects across the Middle East.

We have a multinational workforce consisting of over six different nationalities. Our diversity is our strength, our staff are fully engaged in the company's key objectives and deliverables.

Pure Logic gives its people the opportunity to be part of an exciting, forward-thinking company with global ambitions to become the number one consultant of choice for clients wanting the best for their investment.



Project Experience

Below is a selection of some of our recent engagements:



PROJECT 1

Name : Energy Valley
Location : Tripoli, Libya
Value : 1 Billion USD
Role : Commercial Managers

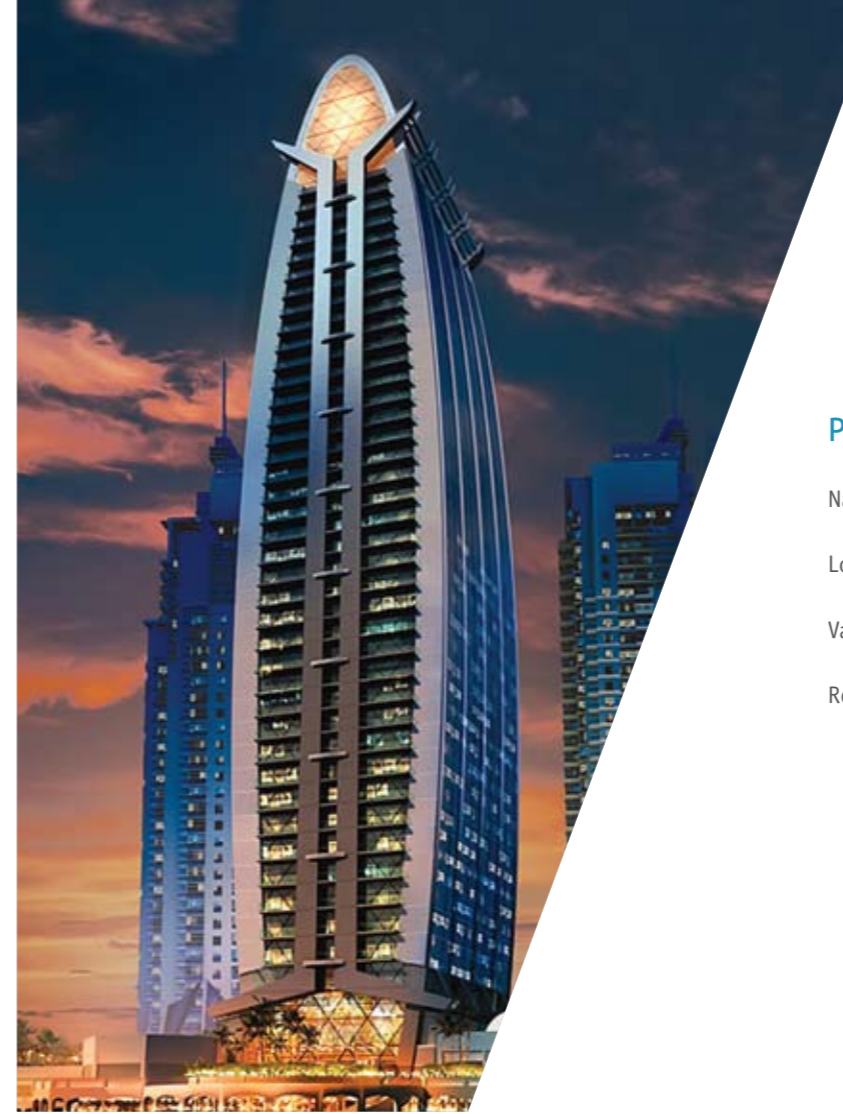


PROJECT 2

Name : Abu Dhabi Financial Centre
Location : Abu Dhabi, UAE
Value : 2 Billion USD
Role : Commercial Managers

PROJECT 3

Name : Jelly Fish Island
Location : Abu Dhabi, UAE
Value : 300 Million USD
Role : Commercial Managers



PROJECT 4

Name : Tiffany Tower
Location : Dubai
Value : 35 Million USD
Role : Project Managers



أبو ظبي لتمويل
ABU DHABI FINANCE

PROJECT 5

Name : Abu Dhabi Finance
Location : Abu Dhabi
Value : Confidential
Role : Project Managers and Cost
consultants for Villa Developments



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